NOTICE OF DECISION UNDER REGULATION 32
FILM POSTERS

VIDEO SLICK

TO: Caballero Video
1 Vermont Street
Ponsonby
AUCKLAND

Pursuant to regulation 32 of the Films, Videos, and Publications Classification Regulations 1994 the film poster entitled: Cherry Pepper "Cum Shots Pt #1"

is: Refused approval

if approval refused, the reasons for the decision:

The video slick *Cherry Pepper "Cum Shots Pt #1"* advertises the nature of the video recording *Cum Shots Part #1* (OFLC 000764), by a series of colour photographs, text and graphics.

The front cover of the slick has a prominent photograph of a woman holding her bare breasts, with her breasts and chin covered in what appears to be ejaculate; a man, whose torso, arm and penis only are visible, points his erect penis to her breasts. Nine smaller pictures on the front and back covers and the spine of the video slick show men ejaculating over naked or semi-naked women, as well as some different sexual activities. Five photographs show naked women on their backs, with men in the process of ejaculating over their faces, breasts and stomachs. The women's faces are visible in all but one of these photographs, while of the men, only the penises and hands, and sometimes the arms and torsos, are visible. One photograph shows a woman's buttocks and vagina, with an ejaculating penis held above it, semen dripping onto the woman's anus. One photograph shows a woman fellating a man, as another woman performs cunnilingus on the first. One photograph shows a woman licking the head of the penis of a man who is leaning over her; a portion of this photograph, showing the woman's head and the man's penis and belly, is repeated on the spine.

Three of these photographs are accompanied by captions, all making reference to ejaculation. One, accompanying a photograph of a woman on her back, eyes closed, mouth open, with a man kneeling over her, his penis directed at her neck, reads "NIKKI WILD gets a face full of what she loves most - hot jerk-juice!" The slick also contains other prominent sexual references in the text, such as a reference to "... scene after spunk-spurting, cum-drenched scene ... !" on the front cover. A blurb on the back cover includes the following lines:

> "It's a wall-to-wall gusher of spewing jizz, as cock after cock launch huge loads of splattering joy juice all over the most beautiful bodies in video."

The dominant effect of the video slick is the explicit display of and reference to sexual activity. There is a prominent focus on female nudity, female and male genitals and on ejaculation. This theme appears virtually throughout the video slick.

After examining the video slick in accordance with reg28 of the Films, Videos, and Publications Classification Regulations 1994, the Classification Office considers that if the video slick were submitted under s13(1) of the Films, Videos, and Publications Classification Act 1993 (the Act), it would be likely to be classified under s23 of the Act as objectionable, on the basis of its dominant effect. Consequently, in accordance with reg28, the Classification Office refuses to approve the video slick.

• • • •